



Otis Technology and Kim Rhode join forces to promote our industry

Lyons Falls, NY: Otis Technology, the world leader in gun cleaning, is proud to announce their sponsorship of Kim Rhode, a four time Olympic Medalist and a leading outdoor industry media spokesperson. Over the next three years, the world will be watching her as she attempts to make American Olympic history by earning her fifth consecutive Olympic medal in the 2012 London Olympic Games.

Rhode is an American international double trap and skeet shooter, whose passion for shooting sports originated from hunting as a youngster. This early start in the field led to her first women's skeet championship title at the age of 13. In the 1996 Summer Games, Rhode won a gold medal, making her the youngest female gold medalist in the history of Olympic shooting. Rhode won a second gold medal at the 2004 summer Olympics in Athens. After International Double Trap was eliminated for women from the Olympic Games, she set her sights on International Skeet. In her first World Cup competition, she not only won the gold medal but also set a world record.

"Otis is excited about our partnership with Kim because she not only shares our passion for shooting sports but encourages more women to participate. Our company has a strong commitment to firearm education and sharing our sport with the next generation." said Doreen Garrett, CEO of Otis. "We look forward to a dynamic partnership with Kim and the positive impact she will have on our marketing efforts" remarked Denise Miller VP of Sales and Marketing for Otis.

"I have been very impressed with the quality of Otis' products and their dedication to US manufacturing," stated Kim.

Founded in 1985 by 16 year old Doreen Garrett, Otis Technology is now celebrating its 25th Anniversary. Along the way, Otis has become known for manufacturing the most advanced gun cleaning systems available. The superior Breech to Muzzle design combined with unmatched quality has positioned Otis as the standard issue gun care system for the US military.

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