



**FOR IMMEDIATE RELEASE**

## **OTIS TECHNOLOGY NAMES HELMUT HOFMANN TO INTERNATIONAL SALES TEAM**

**Lyons Falls, NY;** Otis Technology, manufacturer and industry leader in firearms cleanings systems and accessories is pleased to announce the addition of international distributor Helmut Hofmann.

“We are all extremely excited to bring Helmut Hofmann on board. Having a well known, recognized distributor supporting our product in the EU has been a strategic goal of Otis for some time. After first meeting with Helmut Hoffman in 2010, it was apparent that both businesses shared commonalities. Both Helmut Hoffman and Otis Technology are family owned business and embrace a grass roots philosophy,” says Nancy Szewczyk-Davoy, Otis Manager of Contract Administration and International Sales. “One year after our initial meeting with Helmut Hoffman, our relationship has come full circle and in March Otis will be exhibiting at the Helmut Hofmann booth during the 2011 IWA Trade Show in Nuremberg, Germany. With these opportunities Otis hopes to increase our international market share and develop other long lasting partnerships with companies that are known and respected in the industry.”

Helmut Hoffman is located in Mellrichstadt, Germany and has been in business for over 50 years supplying industry products for hunters, shooters, police, military and security services.

Otis Technology is known for manufacturing the most advanced gun cleaning systems available. The superior Breech-to-Muzzle® design combined with unmatched quality has positioned Otis as the gun care system of choice with the US Military.

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