



FOR IMMEDIATE RELEASE



OTIS APPOINTS NEW COMMERCIAL CHANNEL MANAGER

Lyons Falls, NY; Otis Technology, manufacturer of advanced gun cleaning systems and accessories is excited to announce Frank Devlin as its new commercial channel manager.

Frank joined the Otis team in February of 2011 as the company's key account sales manager and has led Otis in developing new opportunities in the retail shooting sports and hunting markets. Frank brings over twenty years of sporting goods and consumer product sales experience.

"In a short time, Frank has shown extraordinary sales results and has taken Otis to the next level in the sporting goods market." says Otis' VP of Sales and Marketing, Len Nelson. "His experience in building relationships, category management, and market expansion has added significant strength to our sales force and supports the strategic growth of our company overall."

"The future of Otis relies on exploring new opportunities. I am honored to be given the challenge of promoting such an unbelievable product in new territories, as well as expanding current areas. I see an unlimited amount of growth potential," states Frank.

Otis Technology is known for manufacturing the most advanced gun cleaning systems available. The superior Breech-to-Muzzle® design combined with unmatched quality has positioned Otis as the gun care system of choice with the US Military. Otis Technology is **SMART GUN CARE**.

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