



**FOR IMMEDIATE RELEASE**

## **Otis Technology Announces Promotion**

**Lyons Falls, NY:** Otis Technology, manufacturer of advanced gun cleaning systems and accessories, is excited to announce internal changes that will strategically affect the company.

Current National Sales Director, Len Nelson has been promoted to vice president of sales and marketing. Bringing over fifteen years of sporting goods and consumer product sales experience, Len has been responsible for developing and executing a global sales plan for the Otis brand while assessing new opportunities. Nelson joined the Otis team after serving as director of sales for Medalist Performance Sports Apparel last year. Nelson states, "I am sincerely pleased to be part of such a great organization supporting the finest brand of gun cleaning accessories in the world. The opportunities for growth that have been built by Otis' family ownership team are tremendous, and I have full confidence in our team's ability to deliver world-class service and next-generation quality products to our customers in the US Military, Law Enforcement, and Shooting/Hunting markets."

After being involved with daily sales and marketing functions, as well as being a family member and part owner, Denise Miller has transitioned from her position as president of sales and marketing to full time advisory board member of Otis Technology. "I am excited to focus my energies and expertise on mentoring and guiding the organization on its strategic goals to grow both the company and its initiatives," adds Miller. "Congratulations to Len. This is a celebration of everyone working together to achieve remarkable results. The sales and marketing teams have used their combined experience to build and solidify relationships where I feel confident and comfortable in making this transition to the board of advisors."

The strategic changes within Otis Technology will lead the company into new markets while continuing our growth in existing markets. This is a very exciting time for Otis.

Otis Technology is known for manufacturing the most advanced gun cleaning systems available. The superior Breech-to-Muzzle ® design combined with un-matched quality has positioned Otis as the gun care system of choice with the US Military.

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