



**FOR IMMEDIATE RELEASE**



### **OTIS TECHNOLOGY ADDS KEY ACCOUNT SALES MANAGER**

**Lyons Falls, NY:** Otis Technology, manufacturer of advanced gun cleaning systems and accessories, is proud to announce the addition of Frank Devlin to their sales force as Key Account Manager within their commercial and sporting goods division.

Bringing over twenty years of sporting goods and consumer product sales experience, Devlin will be responsible for executing sales plans for the Otis brand while developing new opportunities in the retail shooting sports and hunting markets. Prior to joining Otis, Devlin most recently held the role as the National Sales Manager at Steiner Optics (Pioneer Research) where he increased sales significantly through creative promotion development and customer service.

“Frank is an outstanding addition to the Otis team” says Len Nelson, Otis National Sales Director. “His experience in building customer relationships, category management, and market expansion adds significant strength and additional leadership to our sales force. We are excited to welcome Frank to our sales team.”

Devlin will be based in Otis’ headquarters in Lyons Falls, NY.

Otis Technology is known for manufacturing the most advanced gun cleaning systems available. The superior Breech-to-Muzzle® design combined with unmatched quality has positioned Otis as the gun care system of choice with the US Military.

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