



FOR IMMEDIATE RELEASE

**OTIS TECHNOLOGY LAUNCHES REBATE PROGRAM
Up to \$30 savings on Otis products**

Lyons Falls, NY; Otis Technology, manufacturer of Breech-to-Muzzle ® gun cleaning systems and accessories, is making it more affordable than ever to purchase one of three select Otis cleaning systems. The rebate program launches October 1 and runs through December 31, 2011.

The rebate will be offered on Otis Technology's top three commercial systems; the #1000 Otis Elite®, the #750 Tactical Cleaning System and the #752 Otis HardCore Hunter Cleaning System. When purchasing an Otis Elite, consumers will be able to take advantage of a \$15 mail in rebate. When purchasing the Otis HardCore Hunter, the rebate offered is \$10. A \$5 rebate is offered on the purchase of Tactical Cleaning Systems.

"This rebate program is a great incentive for our retail outlets to offer their customers in time for holiday shopping," states Otis' VP of Sales and Marketing, Len Nelson. "It is also a way to show appreciation to our current consumers for supporting the Otis brand. It's smart savings for smart gun care."

To participate in the rebate program, one of the three select Otis cleaning systems must be purchased from an authorized Otis retailer between the dates of October 1-December 2011. The customer must submit the completed rebate form along with the original UPC and cash receipt to the Otis Technology address listed on the rebate form no later than January 15, 2012.

Otis Technology is known for manufacturing the most advanced gun cleaning systems available. The superior Breech-to-Muzzle® design combined with unmatched quality has positioned Otis as the gun care system of choice with the US Military. Otis Technology is smart gun care.

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